



ATB Cares Your Cause. One Stop.

ATB Cares is an easy-to-use cause-of-choice website that helps Albertans support the charities that matter to them. It covers all registered charities in Canada, including more than 9,000 in Alberta. Each year, millions of dollars make their way to Alberta charities through ATB Cares.

Here's how it works

We match 20 per cent of all donations made through ATB Cares to Alberta-based, non-religious charities, up to a maximum of \$500 per donation and \$360,000 per year. Automatic tax receipts are also issued to donors through the Canadian Online Giving Foundation (COGF).

More about the 20 per cent match

ATB's matching contributions are limited to:

- Alberta-based, non-religious charities
- \$30,000 per month, up to a total of \$360,000 per year
- \$5,000 per charity per year
- \$500 per donation

The yearly limits are synced with our fiscal year, which runs April 1 through March 31.

Important information for charities

Every registered charity in Canada appears on atb.com automatically. We do recommend, though, that charities use our partner Benevity's "claim your cause" service, which signs them up for the full ATB Cares experience.

Charities can do this by registering their profile in the Benevity Causes Portal at causes.benevity.org/causes/claim-cause-search/

Once that's done, a charity can:

- Track donor comments and email addresses (please note: providing this information is optional for donors)
- Track total donations made to the charity
- Sign up for electronic payments
- Update their profile, logo and contact information

If a charity doesn't sign up, it can still receive donations. It just won't be able to access the resources mentioned above.

Payments

Payments are sent to charities the month after the month in which the original donation was made. The exact day of the payment will vary depending on whether the payment is made with a cheque or with an electronic funds transfer (EFT), but payments will always be received by the last day of the month following the month the donation was made. For example, if a donation is made to your charity on May 15, the payment (including ATB's contribution, if applicable) will be sent to the charity by June 30.



Please note: We encourage all charities that use ATB Cares to sign up for electronic funds transfer (EFT). Benevity will apply a manual cheque surcharge if a charity receives more than three donation cheques by mail. This fee is the greater of either \$25 per cheque or 7%, to a maximum of \$100, applied on the total aggregate donation. This fee can be easily avoided by signing up for electronic disbursements. There is also a minimum \$100 total donation threshold that must be met before a cheque is issued to a charity. This does not apply to charities that have set up EFT payments.

Standard fees will also apply for both the processing of the donation payment as well as a charity support fee that's paid to our partner Benevity for their services. The fees will be deducted from the donated funds prior to disbursement to the charity. More details about these fees and other commonly asked questions can be found at <https://atbcares.com/faq/>

Your first payment will be made by cheque, but once you've claimed your cause and set up your online profile, you can receive all future payments by EFT. Please note: We encourage all charities that use ATB Cares to sign up for EFT. Benevity will apply a manual payment fee if a charity receives more than three donations by mail. Plus, if you don't set up EFT, there's a minimum \$100 total donation threshold that must be met before payment is sent through the Canadian Online Giving Foundation (COGF). If total donations to your charity don't exceed \$100, the COGF will hold the payment until they do. This doesn't apply to charities that set up EFT payments.

Also, the ATB Cares matching program is capped and subject to removal at any time. We strongly recommend that charities do not incorporate the matching program into their budgeting or fundraising goals.

Finally, ATB Cares does not support fundraising campaigns and events. We strongly recommend that charities do not use ATB Cares for their fundraising campaigns and fundraising events.

ATB Cares partners

ATB partners with Benevity and the COGF to bring ATB Cares to life.

Benevity

Benevity developed the software that powers ATB Cares. They provide workplace giving solutions for companies looking to engage their employees in donation and fundraising programs. Learn more about Benevity at www.benevity.com

Canadian Online Giving Foundation

The COGF is a donor-advised fund and a Canadian Registered Charity. All donations made through ATB Cares are distributed by the COGF to the charities. The COGF also issues tax receipts to donors.

Have questions?

We've got answers. For more information on ATB Cares and how it can help your cause, please contact us at atbcares.com/contact/